



# 2019 UNFURLING

JEFFERSONVILLE PUBLIC ART PROGRAM



## INTRODUCTION

**UNFURLING**, JEFFERSONVILLE PUBLIC ART PROGRAM'S theme for 2019, is a rich descriptor for our place in public art at this time. Six years ago, the seeds of our creative movement were planted in the rich soil of this community. Countless individuals, departments, and organizations have come together over the past six years to help nurture our community's creative growth. It is with hopeful hearts and helpful hands that we witness and help sustain the creative potential that is UNFURLING before our eyes in 2019 and beyond! Stay the course Jeffersonville and tend to the UNFURLING creativity within!

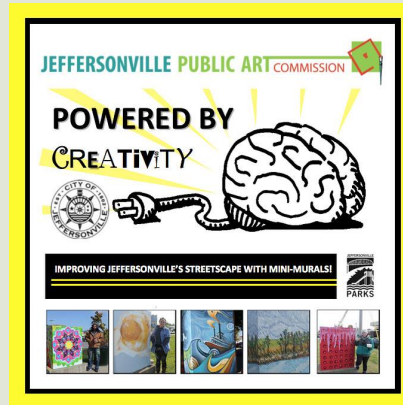
# ARTS ABOUND - ALL AROUND!

## PERFORMANCE ART SHAKESPEARE

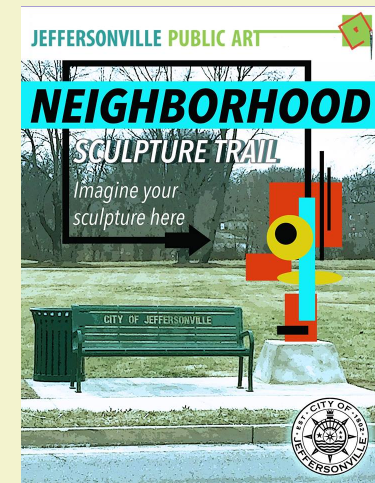
MIDSUMMER NIGHT'S DREAM  
APRIL 26<sup>th</sup> – Picasso Pointe



## POWERED BY CREATIVITY UTILITY BOX MINI MURALS SUMMER



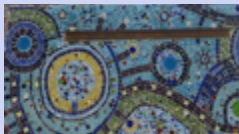
## NEIGHBORHOOD SCULPTURE TRAIL continued



# PEP PROJECTS

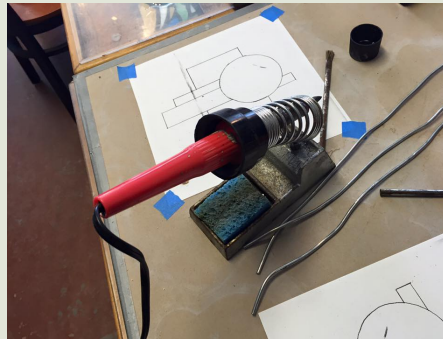
Public Engagement Projects

## COMMUNITY SESSION Mosaic Art Center Façade SPRING into EARLY SUMMER



## CREATIVE IMPACT Series

(Guest artist demo series inside  
NoCo Arts Center –  
April through December)



## FABLE to TABLE ART CENTER & PICASSO POINTE SUMMER ESTABLISHED ARTIST: BRIAN SOMERVILLE ONE WEEK of LECTURES, DEMOS & COMMUNITY MAKING ACTIVITY

BRIAN SOMERVILLE



CLAYBEASTS@GMAIL.COM





# UNFURLING POTENTIAL – LONG RANGE PLANNING



## OUR APPROACH



# Forecast Public Art

Forecast Public Art was one of the country's first nonprofit organizations dedicated to advancing the field of public art. Today, we remain at the forefront of public art practices, connecting the energies and talents of artists with the needs and opportunities of communities to improve our collective lives. Public art plays a crucial role in shaping culturally vibrant and sustainable communities. Public art offers opportunities for community collaboration, for ideas to shape our environment and to influence change.

Our work is broad: We support public artists regionally, consult with communities nationally, and draw inspiration internationally. We believe in providing space and platforms for conversations and learning around public art and placemaking. We spend time getting to know the communities and artists with whom we work, listening to the state of the community and artist throughout a project.

As the definition of public art continues to expand, Forecast will remain future-oriented, thinking forward to what artists, communities, public spaces, and the civic realm might need next.

Jack founded Forecast in 1978, and now serves as director of Forecast's Consulting and Creative Services program. As a public artist, administrator, and veteran consultant, Jack specializes in developing projects and plans for communities large and small. He especially enjoys projects that connect the ideas and energies of artists with the needs and opportunities of communities. He has organized dozens of exhibitions, publications, and creative events.



**Jack Becker**

Director of Consulting + Creative Services

# NoCo INITIATIVES - 2019

## ILLUMINATED PATH

(Linking Pedestrian Bridge/Historic Downtown  
& Riverfront to NoCo)



**Illuminated Walking Path** (revised plan)  
GOBO projectors mounted on acorn lights with specialized cast patterns.

**BENEFITS**

- Resistant to vandalism
- Brighter than embedded product
- Ability to change pattern & color
- Less unpredictability with install
- Potentially less cost involved
- Weather resistant
- Proven success (applies on 12")
- Lights are needed anyway
- Sidewalks can be poured anytime
- No tearing up existing sidewalks

**2018**

**ANTICIPATED TIMELINE**  
FEBRUARY – determine number of poles / gobo units / locations  
MARCH – order prototypes \* APRIL – Triangle Lot \* MAY – Triangle Lot  
JUNE – call utilities / order gobo units & extra acorns \* JULY/AUG – install






## THE DEPOT

(Performing – Culinary & Artful Retail)



## THE BLACK BOX

(until a better name develops...)



### Tiny Handmade Gift Shoppe

- Handmade gifts with a southern Indiana focus
- Possible collaboration with local schools work/study)
- Direct connection with artists in the Art Center as well as those in the Depot



# NoCo INITIATIVES - 2019



MICHIGAN ST. GALLERY 6

# DEVELOPING OUR CREATIVE CULTURE

IMPROVING THE NoCo ARTS CENTER — PHASE 1 (ARTIST STUDIOS & GALLERY) — PHASE 2 (RESTROOMS & COMMUNAL SPACE) — PHASE 3 (LOBBY & KITCHEN)

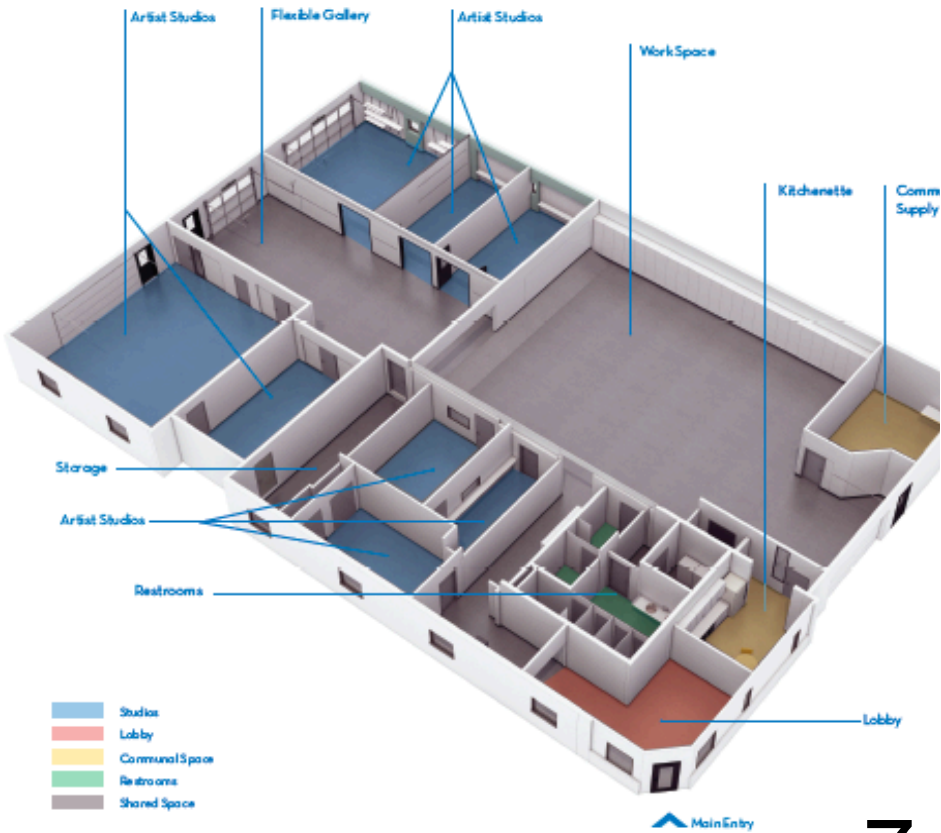
CITY OF JEFFERSONVILLE | NOCO CENTER FOR ART | JANUARY 2019



CENTER FOR ART  
ARTIST STUDIOS, SHARED GALLERIES  
AND COMMUNITY SPACE



➤ ARTIST STUDIOS  
➤ FLEXIBLE GALLERY

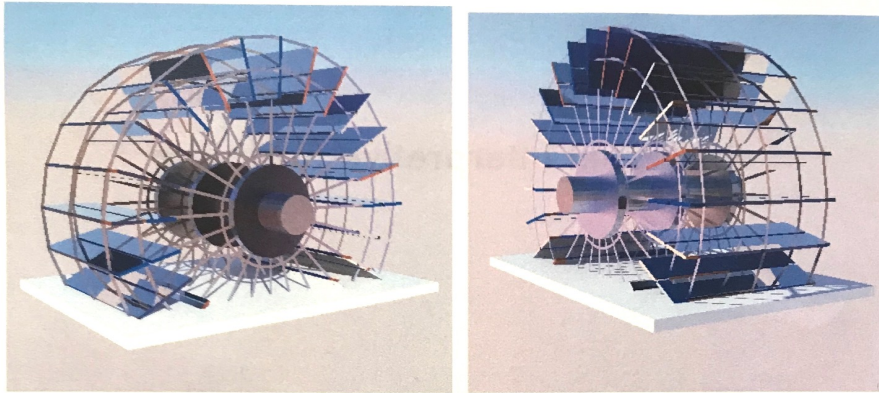




# THE RIVER'S EDGE

## RIVERFRONT SCULPTURE SPRING / Early SUMMER INSTALL

Concept 1 Renderings: *Paddle Wheel*



### CALL TO ARTISTS: RIVERFRONT INTERPRETIVE SCULPTURE PROJECT: From the Shadow into Light



# UNPACK EVOLVE UNCOVER ACTUALIZE UNFOLD

JPAC PUBLIC ART PROGRAM PLAN 2019												
Project	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1-Shakespeare at the Pointe	Update Website	Begin Promo		Perform 26th								
2-Shipping Cont. Storage		Fabricate	Install	Fill								
3-Art Center Student Show-displays		Build	Promote	SHOW								
4-Long Range Plan			1st Visit	2nd Visit	3rd Visit	4th Visit				Present		
5-Riverfront Sculpture		Fabricate	Fabricate	Fabricate	Install	Dedicate	Check MOA	for install	date			
6-Creative Impact Series			Promote	Demo Artist	Demo Artist	Demo Artist	Signat Artist	Demo Artist	Demo Artist	Demo Artist	Workshop Artis	
7-Utility Boxes		Choose Boxes	PR		CD	PAINT OUT						
8-Sidewalk Sculpture Trail				PR		CD	fabricate	fabricate	fabricate	fabricate	Install	
9-Black Box Mural						Designs Due	Paint	Paint	Complete			
Abby Road Art Inclusion	Finalize Press Releases	plan	fabricate	fabricate	EVENT							
Placards					send to print	fabricate	fabricate	Install				
Maintenance		ongoing										
Art Map		pics	pics	design	design	upload	update			final print		
Arts Center Reno												
Michigan Street Gallery												
Depot Devcelopment												
PR & C = Plan,Press Release and Call to Artists Live												
CD = Call to Artists DUE												
Install												

Arts Center Reno - Studios by Sept.  
Michigan St. Gallery - TBD  
  
Depot - RR, Stage, Retail by Sept.

# UNFOLDING EXHIBITING UNFOLD REVEALING



UNPACK **EVOLVE**

**UNCOVER**

**ACTUALIZE**

**OUTRODUCTION**

**REVEAL**

**UNFOLL**

### **JEFFERSONVILLE PUBLIC ART COMMISSION**

*Holds the belief that the site-specific artworks and cultural experiences to be implemented this year will identify Jeffersonville as a place with ingenuity and a great capacity for innovation. These artworks, both permanent and temporary, will range from traditional to new media. It is the conviction of the Jeffersonville Art Commission that, in order to support a thriving artistic consciousness within the city, community involvement shall extend beyond everyday appreciation to meaningful engagement in the creation, evolving interpretation and ongoing care of artworks throughout Jeffersonville.*

**OPEN**

**REV**

**UNFOLDING**

**EVOLVING**

**UNFOLD**

**EXHIBITING**

**REVEALING**